70 Rue Crépeau, APT. 512, Saint-Laurent, OC H4N-1M9 Phone: (438) 922-0630, Email: ehabrashid11@gmail.com

#### **PROFESSIONAL EXPERIENCE**

# **McGill University**

**Online Course Designer** 

Design, development, evaluation, and maintenance of online continuing and executive education courses for the Ingram School of Nursing, Faculty of Medicine and Health Sciences

# **Maxeon Solar Technologies**

- **Instructional Designer** 
  - Design, development, review, and maintenance of E-learning for global sales and technical training programs

### **goFLUENT**

### Language Training Consultant

- · Planning and facilitation of Business German/ English language courses and workshops to global corporate clients
- Assessment of language training needs, monitoring and evaluation of progress using learning management system

#### Selina

#### **General Manager**

- Management of hotel operations and hospitality activities: rooms, reservations, restaurant, bar, tours, co-working
- Recruiting, training, and supervising staff; budget management and reporting, achieving sales and profit targets

#### School of the World

#### **Learning Programs Coordinator**

- Coordination of language and cultural learning programs at Spanish-Surf-Yoga school for adult learning vacations
- Course registrations and scheduling, fee payments, room assignment, student services, supervision of school staff

# **Philip Morris International**

#### **Business Planning Analyst**

- Strategic analysis of market and economic data for competitor, pricing and profitability analyses, business cases
- Generation of management reports and financial statements, preparation of annual budget and long-range forecasts ٠

## **Daiichi Sankyo Europe**

### **Market Research Manager**

- Analysis of primary market research studies and secondary data, development of market research plans in oncology
- Generation of business cases and sales forecasts, evaluation of business development and licensing opportunities

### **Immatics Biotechnologies**

#### **Management Associate**

- ٠ Generation of management reports and financial statements, preparation of annual budget and long-range forecasts
- Set-up and implementation of strategic internal projects, company newsletters and competitor analyses in oncology •

#### **EDUCATION**

<b>Concordia University</b>	Montreal, Canada
Master of Arts MA Educational Technology	Jan 2022 – Sep 2024
Teaching Assistant – eConcordia Department of Education	Sep 2022 – Apr 2024
<b>Université Aix-Marseille Graduate School of Management - IAE</b>	Aix-en-Provence, France
Master of Business Administration MBA	2001-2003
<b>McGill University</b>	Montreal, Canada
Bachelor of Science- Physiology, Graduate Diploma- Management	1993-1998, 1999-2000

Bachelor of Science- Physiology, Graduate Diploma- Management

Languages: English, Arabic (native) / German, French (fluent) / Spanish (professional working proficiency) Software: Microsoft Office suite, Google suite, Articulate360 suite (Rise, Storyline, Review, Replay), H5P, Adobe Creative Cloud, Camtasia, Canva, SnagIt, WIX, HTML basics

LMS / Web conferencing: Brightspace/ D2L, Moodle, TalentLMS, SharePoint, OneDrive, Monday / Teams, Zoom

# Aug 2023 – present

Montreal, Canada

#### Montreal, Canada (Remote) Oct 2022 – present

#### **Online (Remote)** Aug 2018 – Jul 2022

### Jaco, Costa Rica Dec 2016 - May 2018

#### Jaco, Costa Rica Dec 2014 - Nov 2016

### Munich, Germany Mar 2012 - Nov 2014

### Munich, Germany Nov 2008 - Dec 2011

**Tuebingen**, Germany Apr 2005 – Oct 2008