

## **Ehab Rashid**

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### **PROFESSIONAL EXPERIENCE**

#### **McGill University Instructional Designer**

**Montreal, Canada  
Aug 2023 – Present**

- Design, development, and implementation of online continuing nursing education and executive education courses
- Evaluation and quality assurance of online academic portfolio, continuous quality improvement and maintenance

#### **Maxeon Solar Technologies Instructional Designer**

**Montreal, Canada (Remote)  
Oct 2022 – Present**

- Design and development of E-learning courses and certifications for global technical and sales training programs
- Administration of global learning management system and content database, coordination of translation process

#### **goFLUENT Language Training Consultant**

**Online (Remote)  
Aug 2018 – Jul 2022**

- Planning and facilitation of online German and English language courses and workshops to global corporate clients
- Assessment of language training needs, monitoring and evaluation of progress using learning management system

#### **School of the World Learning Programs Coordinator**

**Jaco, Costa Rica  
Dec 2014 – Dec 2017**

- Coordination of language and cultural learning programs at school for learning vacations for travelers
- Course registrations and scheduling, fee payment, room assignment, student services, staff supervision, reporting

#### **Philip Morris International Business Planning Manager**

**Munich, Germany  
Mar 2012 – Nov 2014**

- Strategic analysis of market and economic data for competitors, pricing and profitability analyses, business cases
- Generation of management reports and financial statements, preparation of annual budget and long-range forecasts

#### **Daiichi Sankyo Europe Market Research Manager**

**Munich, Germany  
Nov 2008 – Dec 2011**

- Analysis of primary market research studies and secondary data, development of market research plans in oncology
- Generation of business cases and sales forecasts, evaluation of business development and licensing opportunities

#### **Immatics Biotechnologies Management Associate**

**Tuebingen, Germany  
Apr 2005 – Oct 2008**

- Generation of management reports and financial statements, preparation of annual budget and long-range forecasts
- Set-up and implementation of strategic internal projects, company newsletters and competitor analyses in oncology

### **EDUCATION**

**Concordia University**  
Master of Arts - MA Educational Technology  
Teaching Assistant - eConcordia Department of Education

**Montreal, Canada  
2022 – 2024**

**Université Aix-Marseille Graduate School of Management - IAE**  
Master of Business Administration MBA

**Aix-en-Provence, France  
2001 - 2003**

**McGill University**  
Graduate Diploma - Management  
Bachelor of Science – Physiology/ Biotechnology

**Montreal, Canada  
1999 - 2000  
1993 - 1998**

**Languages:** English, Arabic (native) - German, French (fluent) - Spanish (professional working proficiency)

**Software:** Microsoft Office, Articulate360, H5P, Camtasia, Canva, SnagIt, Vyond, Adobe Creative Cloud

**LMS / Web platforms:** D2L/ Brightspace, Moodle, TalentLMS, SharePoint, Monday / Zoom, MS Teams, WebEx